



# Glocal...perspectives for a better world

**DESHPANDE  
CENTER FOR  
SOCIAL  
ENTREPRENEURSHIP**

**DESHPANDE  
FOUNDATION**

Volume 1, Issue 4

November 2008

## **Deshpande Fellowship Program**

### The Beauty of the Fellowship program

This fellowship is not only unique but is also a pioneering fellowship for creating social entrepreneurs in the “sandbox” (the 5– district area in North Karnataka Dharwad, Belgaum, Gadag, Haveri and Uttar Karnataka). Each fellow is here with a purpose of becoming an agents of change in society and no one is here by accident. Individuals are carefully chosen to be a part of this fellowship program. The beauty of the fellowship lays in our leaders, who are our role models as well. They are Gururaj Deshpande and Naveen Jha, who are leading us from the front. These leaders have trained us with a vision and passion to make the difference in society through social entrepreneurship.



There is a saying that says, “I would rather fear 100 sheep led by a lion than 100 lions led by a sheep”. Truly under the guidance of Naveen and with experienced and committed resource persons like Prakash Bhat, Dulcie, Taryn and others, the training is attaining higher potential to make a difference. Fellows have already started to make a difference in the society through their leadership activities in various places of Hubli through number of various ideas such as cleaning Nirpatunga Hill, giving street performances, conducting community-based cleaning activities and workshops, etc. The fellowship training modules have been chosen with proper care; these modules can make social entrepreneurs more professional in their jobs. This group of young, dynamic,

### Eco-Tourism

Wildlife conservation is one of the most important aspects that we need to take seriously. Understanding wildlife and getting motivated toward wildlife conservation was the main purpose of this module. Cultural tourism and heritage tourism were also involved in this module. The Adventurer team organized this whole five-day module. We went to Honnemaradu, which is a beautiful village in Sagar Taluk. This village is attached to the Western Ghats, where we can see lots of birds, trees and some other wild animals. Above all we can see the backwater of Sharavati River and beautiful islands formed by Sharavati River, which attracts visitors and enhances their enjoyment of the area.

We enjoyed singing and dancing around the camp fire in the darkness of the forest. During our stay we followed a minimum-impact method; we did not cut any branches, but collected wood that already had fallen down from the trees. A night was spent on the island of Korigudda in a tent.



Inside this issue:

The Beauty of Fellowship	1
Eco-Tourism	1
Keladi	2
RTI & Advocacy	2
Impact study	2
Economics	3
Accounting	3
Resume workshop	3
Fellow led Activities	4

**“I would rather fear 100 sheep led by a lion than 100 lions led by a sheep”. –**

*Anonymous  
(The leader makes the difference)*



## Economics

As social entrepreneurs it is important for fellows to study economics, as it is useful to all of us because it provides knowledge of the working economy. It is useful to underdeveloped countries and for development of trade and commerce. Economics is a social science and helps us to understand the economic activities of individuals in a society. The economic activities of individuals relate to production and consumption of wealth to satisfy individual wants. But these wants are unlimited, while resources which satisfy human wants are strictly limited. Economics studies how individuals try to satisfy their unlimited wants with limited resources.

According to Robbins, "Economics is a science which studies human behavior as a relationship between ends and scarce means which have alternative uses." Here 'ends' refers to wants which are unlimited and 'means' refers to resources which are scarce and which can be used for alternative purposes. Therefore economics is a science of scarce means and unlimited wants, i.e., scarcity and choice. Microeconomics is thus the study of a particular unit rather than all the units combined together. Macroeconomics, on the other hand, is the study of all the economic units taken together.



## Accounting

As aspiring social entrepreneurs who desire to lead organizations and deal with finances as well as funds, it is very essential for fellows to be familiar with accounts and its concepts. Accounting is the art of recording, classifying, summarizing and presenting the financial aspects of business dealings and interpreting the results there of. According to the American Accounting Association (AAA), "Accounting is the process of identifying, measuring, and communicating economic information to permit informed judgment and decision by the users of such information." In this module we learned the concepts underlying the balance sheet, profit and loss accounting, income and expenditure accounting. We also learned about various types of accounts such as personal accounts, real accounts and nominal accounts, as well as the various types of books of accounts, such as purchase registers, sales registers, sales returns/purchase returns, ledger, journal registers and cash books.



## Resume Workshop

To get a good job it is necessary to have a cover letter and resume that are professional. Cover letters introduce you and your resume to potential employers, create the first impression and prepare the reader for your application. A resume is a personal summary of your professional history and qualifications. It includes information about your career goals, education, work experience, activities, honors, and any special skills you might have. A workshop was conducted by Dulcie and Taryn to demonstrate how to insert professionalism in our cover letters and resumes and to make them more effective. A sample resume format was given to us to refer to as we prepared our own resumes. This workshop has helped fellows to create professional cover letters and resumes.





## KELADI DYNASTY: “A Forgotten Empire”



We visited Keladi, where a great Keladi dynasty existed a long time ago, which is becoming a forgotten empire. Great people like Shivappanayaka, who introduced a much-disciplined tax system called “Discipline of Shivappanayaka”, and Channamma, who is the first woman in Indian history to rule a kingdom. We listened to kindari jogi, which is a long story and very popular folk art, in which they go on telling a story for a long time and entertain the audience. During the eco-tourism module trekking to Kanur Fort was a great experience; this fort was built in the time of Rani Channabairadevi of the Gerusoppa kingdom, and it has some special qualities. We realized how the Indian treasure is being lost due to ignorance.



## Right to Information and Advocacy

Mr. Gururaja Budhya has a Master of Arts, and he is one of the founders of the Urban Research Centre, and Mr. Anand has a Bachelors in civil engineering and has been involved in anti-corruption advocacy since 2003. These two have vast practical experience in the fields of right to information and advocacy. During the three-day session they shared their experience. The objective of this module was to make fellows understand the contents of the RTI Act 2005, make applications under RTI Act 2005, demonstrate how to get information from international financial institutions and instruct fellows how to use RTI as a tool in socio-economic change.

THE RIGHT TO INFORMATION ACT, 2005 No. 22 of 2005 is a Central Act No.22 of 2005, which was passed by the president in the year 2005. The RTI Act is provided for setting out the practical regime of right to information for citizens to secure access to information under the control of public authorities in order to promote transparency and accountability in the work of every public authority.

Fellows prepared two applications, one for Suo-Motu under Sec 4 (1) (b) and the other for obtaining specific information under Sec 6 (1). After preparation of the application everyone visited one public authority office to submit the applications prepared. It has been a wonderful experience for fellows to visit government offices for information and each one had a different experience. The next day everyone shared their experiences with the rest of the fellows. This module helped us to understand the contents of RTI Act 2005 and to make applications under the Act and to use RTI as a tool in socio-economic change.



## Impact study

Impact Evaluation is an assessment of the impact of an intervention on final welfare outcomes. It is concerned with establishing the difference a project has made. A theory-based approach to impact evaluation is used. A theory-based evaluation design is one in which analysis is conducted along the length of the causal chain from inputs to impacts.

All the fellows were divided into groups of two, and each group studied the impact of the project it was assigned for five days. Both quantitative and qualitative data were collected. Quantitative data was collected through survey questionnaires and qualitative data was collected by focus group discussions and case studies. The aim of this impact study is to determine the relevance of the objectives, efficiency, effectiveness, impact and sustainability so as to incorporate lessons learned into the decision-making process.



## Fellow Lead Activities

### RTI Workshop

A workshop on Right to Information was conducted by fellows (Sikandar, Pramod, Sanjeev Kulkarni, Rajendra Prasad and Shrikant) in Kanakdas Siksam Samit Bachelor of Social Work College Hubli. Theoretical and practical orientation on Right To Information was given to 15 BSW students. They were taught about what information is? how to get information from public authorities and how to use RTI for effective social work in the development sector. After the class the students were divided into groups and were given a task to write an application to obtain information and submit it to a public authority office.



### Cycle Rally

A cycle rally was organized by the fellows to pass the message of the importance of conservation of trees to reduce global warming. This rally began from BVB college and ended at Nirptunga Hill. Some high school students also joined this rally. The motive behind the rally was to create awareness in the people of Hubli to conserve trees. At the end of the rally after reaching Nirptunga Hill a message was shared on the importance of conserving trees and maintaining cleanliness on the hill.



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### *From the Editor's Desk*

#### *Building emerging leaders today for India tomorrow.....*

Once, a famous Jadugar was presenting his magic. The entire audience was very attentively watching the show. After presenting a lot of magic Jadugar announced "I will tell you the three secrets behind my jadoo (magic)." All the audience was excited. Jadugar started, "The first secret behind my jadoo is **practice**." Audience were very much excited to hear the second secret. Jadugar said "the second secret behind my success is **practice**". Audience was little confused but still curious to hear third secret Jadugar said "The third secret behind my success is **practice**." Then the audience understood that practice is the key to every success.

I took this example because the Deshpande Foundation also believes in the "practice, practice and practice" principle. The whole Fellowship program is experiential learning; when we learn things by doing, we learn it perfectly. From the beginning of the program have been learning all the things like P.R.A, village study, etc., through practical experience. This is one of the unique qualities of this program. In the month of October we had some modules like eco tourism, impact study and RTI. All three were experiential learning modules.

Personally I feel this is a very unique program in India; we have learned a lot of things here, and it will be really helpful for our future. Four months have already passed in the program successfully: after two more months there will be new 22 leaders in development sector.

Cheers,  
**Tippanna**

### Testimonials

**Shahina:** Glocal is a media to highlight the Cohort-I and the activities being initiated bring about change in the society. The fellowship has provided the stage to come up with such activities and build leadership and management skills.

**Pramod:** The uniqueness of the fellowship is that we test our knowledge and skills by applying them through real projects; whether it is a leadership activity or an impact study, we understand the concepts through experience, like we felt the importance of conservation of forest through eco-tourism.

**Jagadish:** The Deshpande Fellowship Program is a good platform for budding social entrepreneurs. It is a good opportunity to build skills and knowledge related to development sector. I am sure the fellowship will help us to reach our goals.